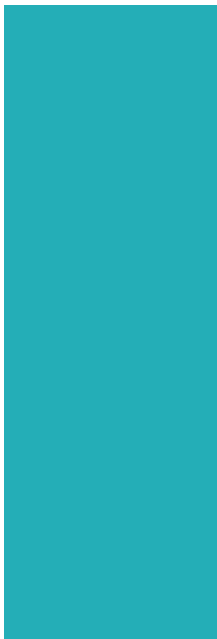
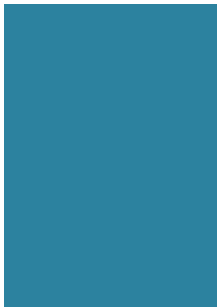
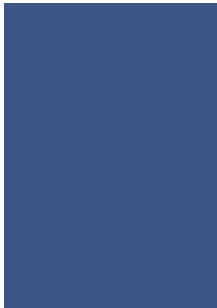
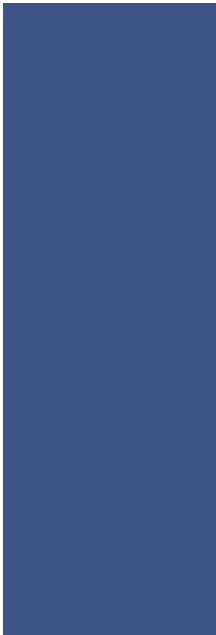




Exhibitor Prospectus Spring 2024



An INVITATION to PARTICIPATE...

If your company provides products or services to the private lending industry, this is a meeting you can't afford to miss! So, mark your calendar for March 7-8, 2024 as the California Mortgage Association invites you to exhibit at its Spring Conference which will be held at the Hyatt Regency Hotel and Spa in Monterey, California.



Hyatt Regency Monterey Hotel & Spa

1 Old Golf Course Rd., Monterey CA 93940

Reservations: 831.372.1234

Rate: \$249 Single/Double + \$15/night resort fee

February 6, 2024 or until sold out

EXHIBIT BOOTH OPPORTUNITIES

Exhibitors receive many benefits from participating in the CMA Spring Conference. A standard table top exhibit space provides you with:

- One six foot draped table, two chairs, and a wastebasket.
- Two Conference Attendees (Additional Attendees are \$325/each).
- Admission for two people to the Thursday Night Cocktail Reception.
- Admission for two people to breakfast on Thursday and Friday morning and lunch on Thursday afternoon in the exhibit area.
- Dedicated exhibit hall hours.
- Listing on the event website & company profile listing in the Conference app.
- Listing in the following Points of Interest Magazine.
- Admission to the educational sessions.
- Logo displayed at the Conference (MUST be sent to CMA Headquarters by February 5, 2024 in order to be displayed) (jpeg format – e-mail to teresa@camgmt.com).
- Attendee List provided after the Conference.

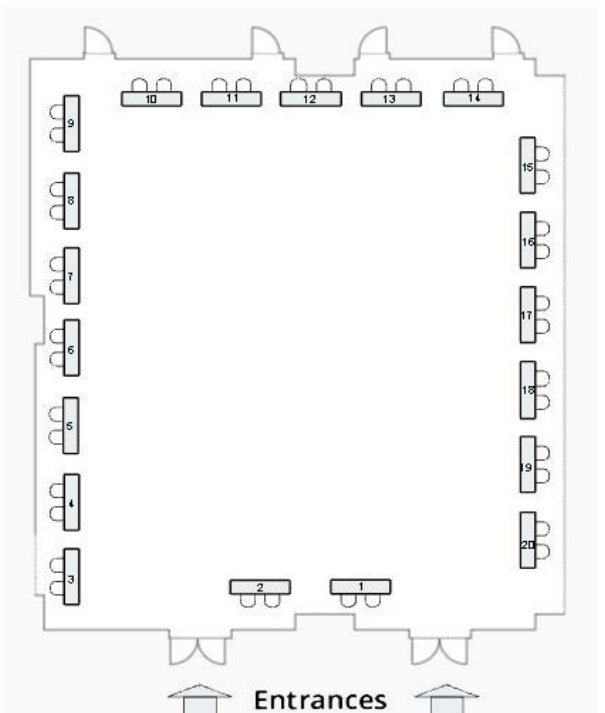
FLOORPLAN and ASSIGNMENT of SPACE

FIRST COME FIRST SERVED TABLE TOP ASSIGNMENT

Completed Exhibitor Contracts, received with full payment, will be assigned space on a first come, first serve basis. Every effort will be made to assign your requested space. Assignments cannot be guaranteed.

CMA reserves the right to assign space assignments, transfer assignments and alter the existing floor plan as required when deemed necessary by local fire codes, or is in the overall best interest of the exhibit hall.

EXHIBITOR FLOORPLAN



EXHIBITOR SCHEDULE

THURSDAY, March 7, 2024

Exhibitor Set-up 8:00 am - 10:00 am
 Exhibits Open 10:00 am - 6:00 pm
 Luncheon & General Business Meeting 12:00 pm - 2:00 pm
 Cocktail & Networking Hour 5:00 pm - 6:30 pm

FRIDAY, March 8, 2024

Breakfast for all Attendees 7:30 am - 8:30 am
 Exhibits Open 7:30 am - 12:00 pm

DEADLINES

FEBRUARY 6, 2024

Hotel Group Rate Deadline

FEBRUARY 22, 2024

Early-Bird Registration Deadline

PRICING

- CMA Member: \$1,250 by February 22, \$1,350 after February 22.
- Non-Member: \$1,575 by February 22, \$1,675 after February 22.

EXHIBITOR CONTRACT

CMA Spring Conference
March 7-8, 2024
Hyatt Regency Monterey Hotel & Spa

COMPANY: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

1st Exhibitor/Attendee Name: _____

E-Mail: _____

2nd Exhibitor/Attendee Name: _____

E-Mail: _____

Additional Exhibitor/Attendee (\$325/ea): _____

E-Mail: _____

Website: _____

Type of Product/Service: _____

Dietary Restrictions (if any): _____

Additional Administrative Email (for invoicing): _____

Other Needs (additional charges may apply): Electricity Other: _____

If possible, I would prefer one of the following spaces (spaces are available on a first-come, first-served basis; actual space requested not guaranteed and are available in limited quantity):

Space Request: First Choice: _____ Second Choice: _____ Third Choice: _____ Fourth Choice: _____

If possible, I would prefer NOT to be located near or adjacent to the following exhibitors:

PAYMENT:

CMA Members: \$1,250* each for two attendees/exhibitors. **Non-Members:** \$1,575* each for two attendees/exhibitors. *Prices will go up \$100 per attendee after February 22, 2024.

Amount: _____ Enclosed is check # _____ (Payable to California Mortgage Association)

AMEX MasterCard Visa Last 4 digits of card: _____ Name on Card: _____

Billing Address: _____

Signature: _____

If you opt to pay via credit card, a secure invoice will be sent to your lead exhibitor or administrator to pay online.

Return completed form and email to natalie@camgmt.com. Checks can be mailed to:

California Mortgage Association, 2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833 • (916) 924-7323 – fax

For more information, contact us at: (916) 239-4080 – phone • www.californiamortgageassociation.org