



California Mortgage Association 2024 Fall Conference • September 12-13, 2024 Balboa Bay Resort

— Sponsorship Opportunities —

We have MANY sponsorship opportunities at the upcoming CMA Conference. Check it out!

Please mark the appropriate category you have chosen and mail or fax this document along with payment to California Mortgage Association: 2520 Venture Oaks Way Suite 150, Sacramento, CA 95833 • 916.924.7323/fax

Reception Drink Sponsor \$4,500 (1 available)

Reception Food Sponsor . . . \$2,500 (2 available)

Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to introduce your company, verbal acknowledgement at luncheon; logo display inside coordinating issue of *Points of Interest*.

Wi-Fi Sponsorship \$2,500 (1 available)

Conference App \$3,500 (1 available)

Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to introduce your company; verbal acknowledgement at luncheon; logo display inside coordinating issue of *Points of Interest*.

Events: Please check your preference(s):

All event sponsors will be verbally recognized at the event, receive logo recognition on the screen in the session room and on the conference signage.

- Wednesday Night Mixer Sponsor **\$2,500** (6 available)
- Thursday Breakfast Sponsor **\$2,000** (2 available)
- Friday Breakfast Sponsor **\$2,000** (2 available)
- Want to sponsor something unique and special?

Contact Teresa Excinia (916) 239-4080

Education Sessions \$750/Session

Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to distribute brochures to attendees in the session room; logo displayed on screen in session room.

Which Session(s) would you like to sponsor? (See Conference Brochure)

General Sponsor Please check your preference(s):

General Sponsors will be acknowledged throughout the event, listed in the Conference app and in the post-Conference issue of *Points of Interest*.

- Custom Lanyards (Company name & logo on lanyards*) **\$2,000** (1 available)
- Hotel Room Key Sponsor **\$2,000** (1 available)
- Snack Break Sponsor **\$750** (2 available)
- Coffee Break Sponsor **\$300** (4 available)
- General Donation *Use where you deem necessary* **Amount: \$** _____

Name/Company (this name will be listed as the sponsor): _____

Contact Person: _____ E-mail: _____

Phone: _____ Fax: _____

Address: _____ City, State: _____ Zip: _____

We are enclosing a check for \$_____ (make check payable to the California Mortgage Association)

Charge my credit card \$_____: Visa AmEx MasterCard **Are you a CMA Member?** Yes No

Last 4 digits of card: _____ Name on Card: _____ Signature: _____

Billing Address: _____ City, State: _____ Zip: _____

If you wish to pay by credit card, an invoice will be emailed to the company contact person listed above.



Annual Sponsorship Opportunities

Maximize your sponsorship dollars!

Don't miss this chance to secure one of these exclusive sponsorship opportunities!

All opportunities are available on a first-paid, first-served basis.

EVENT SPONSORSHIPS:	Platinum	Gold	Silver
	\$7,500	\$5,000	\$2,500
Splash Page on Conference App*	✓		
Push Notifications	✓	✓	
Sponsors Listing on Conference App	✓	✓	✓
Banner Ad on Conference App	✓	✓	✓
Logo Printed on Signage Posted Throughout Conference	✓	✓	✓
Verbal Acknowledgement at Luncheon	✓	✓	✓
Logo Display Ad in CMA Newsletter for 4 issues	✓	✓	✓
Banner Ad on CMA Website	12 Months	9 Months	6 Months
Social Media Posts	2 posts (per Conference)	1 post (per Conference)	1 post (per Conference)
Seminar Registration Vouchers	3 registrations	2 registrations	1 registration
Listing on Conference Website	✓	✓	✓
Attendee List Sent After the Conference	✓	✓	✓

Please contact Teresa Excinia at teresa@camgmt.com if you would like to discuss other sponsorship opportunities.

We are enclosing a check for \$_____ (make check payable to the California Mortgage Association)

Charge my credit card \$_____: Visa American Express MasterCard

Please do not e-mail contract with credit card information, please fax or mail instead.

Card number: _____ Expiration Date: _____ 3-4 digit CID#: _____

Billing Address: _____ City, State: _____ Zip: _____

Name on Card: _____ Signature: _____

Name/Company (this name will be listed as the sponsor): _____

Contact Person: _____ E-mail: _____

Phone: _____ Fax: _____

Address: _____ City, State: _____ Zip: _____

—— Thank you for your generous support! ——

* Exclusive; subject to availability.